

2020s — Recognized with the Outstanding State Advocacy Award from National PTA for our efforts in raising awareness about healthier school start times. California State PTA advocate wins 2020 Shirley Igo Advocate of the Year Award for our increasing investments in quality public education, school infrastructure, public school choice, and charter accountability, as well as safe and supportive school environments. PTA's 100th Anniversary. COVID forces closure of State Department of Education. PTA separately to advocate for child care and school reopening. School Reopening and Literacy Task Forces with the Superintendent of Public Instruction.

MORE THAN 125 YEARS OF ADVOCATING FOR CHILDREN

2010s — California State PTA's support for changes in how the State Legislature and signed by the governor in 2015. Additional efforts to ensure all students have access to a full range of educational opportunities, won the 2015 National Diversity and Inclusion Award. PTA's 100th Anniversary. COVID forces closure of State Department of Education. PTA separately to advocate for child care and school reopening. School Reopening and Literacy Task Forces with the Superintendent of Public Instruction.

"The necessity for securing adequate legislation was apparent from the start." While studying how best to raise their own children, the association's founders discovered that other children had serious unmet needs. They saw sickly children, insufficiently clad children, hungry children. And something had to be done about it.

(Excerpted from History of the California Congress of Parents and Teachers, Inc., 1900-1944, M.H. Strong, Editor.)

2000s — California State PTA's support for changes in how the State Legislature and signed by the governor in 2015. Additional efforts to ensure all students have access to a full range of educational opportunities, won the 2015 National Diversity and Inclusion Award. PTA's 100th Anniversary. COVID forces closure of State Department of Education. PTA separately to advocate for child care and school reopening. School Reopening and Literacy Task Forces with the Superintendent of Public Instruction.



California State PTA
Use Your Voice
LEGISLATIVE ADVOCACY

California State PTA Legislation Team 2023-2025

1990s — Developed "Kids at Risk" legislation agenda. Participated in the Red Ribbon campaign against the use of alcohol and other drugs. Promoted Human Immunodeficiency Virus/Acquired Immunodeficiency Syndrome (AIDS) education. Sponsored legislation for school districts to adopt... Introduced Parents... Parents: a parent education and... developed by PTA with grant... first Golden Oak Award... statewide effective... California Bicycle... California State PTA... National PTA... 100th birthday... statewide program... Sacramento. Hosted... at 100th



Kathleen Fay
Director of Legislation
kfay@capta.org



Beth Meyerhoff
Advocate-Education
bmeyerhoff@capta.org



Candi Kern
Advocate-Education
ckern@capta.org



Linda Tsang
Advocate-Community Concerns
ltsang@capta.org

1980s — Co... structure for... home-school... PTA/American Cancer Society Project. Developed Parent's Notebook... program with Southwest Regional Laboratory: the "Hispanic Reading... reading program. Largest membership increase in 27 years. De... statewide fundraising campaign (trivia game). Developed "St... parents of increasingly diverse student populations. Receive



Bill Ross
Advocate-Budget
bross@capta.org



Kari Gray
Advocate-Family Engagement
kgray@capta.org



Carol Kocivar
Advocate-Budget & Policy
ckocivar@capta.org

SCAN ME

TO READ OUR HISTORY OF ADVOCACY

1970s — School feeding program survey conducted. State... co-sponsored... Mental Health Co... California State PTA's ac... community Volunteer... (HSA) prog... school fina... Birth Defec... e established. New State headquarters building opened Nov. 1, 1961, in... with dedication in March 1962. "r... TV series produced in... cooperation with... colleges granted... use. Honorary... held with grant



Denise Morgan
Advocate-Initiatives & Ballot Measures
dmorgan@capta.org



Robin Klau
Advocate-Federal & Special Projects
rklau@capta.org

1960s — Co... cooperati... California... \$200 each... Life Memb... from Sears... e established. New State headquarters building opened Nov. 1, 1961, in... with dedication in March 1962. "r... TV series produced in... cooperation with... colleges granted... use. Honorary... held with grant

1950s — Sta... PTA Health Center on 21st Street, Los Angeles. Salk polio va... of Education. Thirty-week television program on child growth and development sponsored. Administrator's... ch... information distrib... ate Department... superintendents.

Decisions that affect our children, youth, and families are made every day by local, state, and national policymakers. In a democratic society, every citizen has the right and the responsibility to participate in shaping those decisions. PTA Advocates inform and influence policymakers at the local, state, and national levels as part of the oldest and largest advocacy organization in California. By working collaboratively on issues, PTAs in California and throughout the nation can form a powerful force in securing adequate laws and public policies that are best for the care and protection of children and youth.

1897 — California Home and School Child Study Association organized in San Francisco.