

MEMBERSHIP DRIVE

2022-2023



1 Tell Us Your Theme and Goal

Tentative Due Date: 9/30/22. Final details will be posted on our website in August.

Any PTA unit, council or district that forwards their Membership theme for the 2022-2023 membership year, along with a membership goal that reflects an increase over their final membership total from 2021-2022 will be recognized through California State PTA social media platforms. No application is required, email info to: membership@capta.org

2 100 in 100

Tentative Due Date: 10/9/22. Final details will be posted on our website in August.

All PTA units that forward a minimum of 100 members through channels on or before the 100th day of the 2022-2023 PTA term will receive a certificate and a badge ribbon at the convention. No application is required.

3 Ready, Set, Remit

Tentative Due Date: 10/31/22. Final details will be posted on our website in August.

All PTA units that forward a minimum of 30 members through channels on or before the deadline, will receive a certificate celebrating their success and will be recognized on California State PTA social media platforms. No application is required.

4 Halfway There Award

Tentative Due Date: 12/31/22. Final details will be posted on our website in August.

This award is given to local PTAs that have forwarded membership totals through channels equal to or greater than their entire membership total for the 2021-22 year based on the December 2022 CAPTA Membership Report. No application is required.

5 Founders' Day Membership Challenge

Tentative Due Date: 2/28/23. Final details will be posted on our website in August.

PTA Founders' Day is February 17. Any unit that submits 17 new memberships for the month of February will earn a certificate and recognition on California State PTA social media platforms. No application is required.

6 Best in FIVE Award

Tentative Due Date: 3/31/23. Final details will be posted on our website in August.

Any PTA unit, council, or district with a membership total on or before the deadline that is higher than the largest year-end total since the 2018-2019 membership year will be awarded a certificate of recognition and entered into a drawing to receive a \$500 cash award. All units, councils, and districts that qualify for the Best in 5 Award will receive a recognition ribbon at the 2023 California State PTA Convention. No application is required.

7 Membership Marvels

Tentative Due Date: 4/30/23. Final details will be posted on our website in August.

Units that increase membership over their 2021-2022 membership total will earn the following award:

Bronze: 1-24%

Silver: 25-49%

Gold: 50-74%

Platinum: 75-100%

Each unit will receive a certificate of recognition. Units earning the silver, gold or platinum award will receive a Membership Marvel pin for their unit's membership chair. No application is required.