

How to Run a Successful Reflections Program

2021 California State PTA





PRESENTER:

LISA SNOWISS

CALIFORNIA STATE PTA REFLECTIONS CHAIR



WHO YA GONNA CONTACT?

FIRST – YOUR LOCAL SCHOOL REFLECTIONS CHAIRMAN OR SCHOOL PTA PRESIDENT

WHEN ALL ELSE FAILS THEN CONTACT
CALIFORNIA STATE PTA
REFLECTIONS CHAIRMAN

REFLECTIONS @CAPTA.ORG



REFLECTIONS Most Frequently Asked Questions



Why is Reflections important?
What is the due date?
How is the theme selected?
My students art didn't win, (and it is the BEST), so why?
How are we going to do Reflections this year?
Virtual? Physical? Hybrid?





ABOUT REFLECTIONS

- THE NATIONAL PTA REFLECTIONS PROGRAM WAS CREATED IN 1969 AND MORE THAN 10 MILLION STUDENTS HAVE PARTICIPATED.
- PTA REFLECTIONS IS A NATIONALLY ACCLAIMED STUDENT RECOGNITION PROGRAM TO ENCOURAGE ARTISTIC CREATIVITY IN THE CLASSROOM AND AT HOME.
- PTA REFLECTIONS WELCOMES ALL GRADES AND ABILITIES TO EXPLORE AND BE INVOLVED IN THE ARTS.





REFLECTIONS PROMISE

To help all students explore their own thoughts, feelings and ideas, develop artistic literacy, increase confidence and find a love for learning that will help them become more successful in school and in life.



The 2021-2022 PTA Reflections Program Theme is:



An annual theme is determined by the National PTA Reflections

Theme Search Contest.

This years theme was selected 2 years ago.

The 2021-2022 Reflections theme is

**I Will Change the World By...*

submitted by Lydia Keel from

Spanish Fork Junior High School PTSA in Utah.

Students may enter their theme ideas on the California State PTA Reflections website starting on September 1st and the poll closes on November 1st.

The State PTA Reflections committee submits 5 themes to represent California at the National PTA Reflections theme selection.



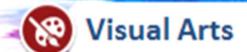
















5 GRADE DIVISIONS

DETERMINE WHICH GRADE DIVISIONS APPLY TO YOUR SCHOOL

*SPECIAL ARTIST MAY BE ANY GRADE – AND ARE ALL JUDGED AS IF AT SAME GRADE LEVEL

• THE STUDENT'S PARENT
SHOULD MAKE THE
DETERMINATION OF WHETHER
THE CHILD SHOULD ENTER IN
THE SPECIAL ARTIST CATEGORY

Primary Grades Pre K—2

Intermediate Grades 3—5

Middle School Grades 6—8

High School Grades 9—12

Special Artist All Grades



Choose the
Grade
Division(s)
to offer at
your school





HARD WAY? OR EASY WAY?



ALL OF THE REFLECTIONS MATERIALS -

STUDENT ENTRY PACKET

CATEGORY GUIDELINES

PROMOTION GRAPHICS

LOCAL LEADERS GUIDE

ARE ALL ON THE CALIFORNIA STATE PTA REFLECTIONS PAGE!

CAPTA.ORG/REFLECTIONS



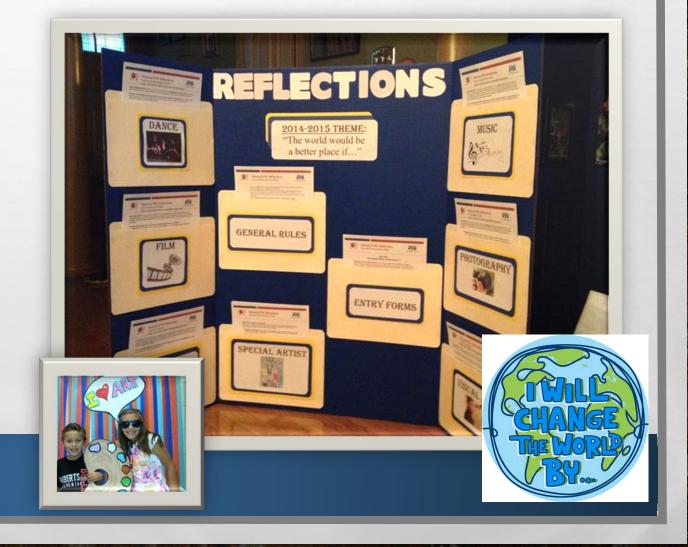


RECOGNIZE PARTICIPANTS

5.WRAP UP AND EVALUATE

PROPOSE THE PROGRAM TO YOUR SCHOOL

- ASK PTA BOARD
- CREATE A BUDGET
- ASK PRINCIPAL FOR PERMISSION AND ADMINISTRATION SUPPORT
- GET TEACHER INVOLVEMENT BY WORKING THE THEME INTO CLASSROOM CURRICULUM (IE: SOCIAL STUDIES DISCUSSION, LITERATURE, ART)





SUGGESTED DUE DATES

ASK YOUR PTA REFLECTIONS CHAIRMAN OR YOUR PTA PRESIDENT

- STUDENT DUE DATE
 OCTOBER 15TH (SUGGESTED)
- COUNCIL DUE DATE
 NOVEMBER 1ST (SUGGESTED)
- DISTRICT DUE DATE
 DECEMBER 1ST (SUGGESTED)
- STATE DUE DATE
 JANUARY 12, 2022 (FIXED)

** PLAN FOR 2-3 WEEKS BEFORE DUE DATES FOR REVIEWING OF EACH GROUP TO SEND TO COUNCIL/DISTRICT







ORGANIZE AND PLAN AND EFFECTIVE PROGRAM

- PTA LEADER CHECKLIST—
 CUSTOMIZABLE
- RECRUIT A COMMITTEE & VOLUNTEERS
- RECRUIT COMMUNITY ARTS PROFESSIONALS (AS VOLUNTEERS AND/OR REVIEWERS)
- READ LOCAL LEADERS
 GUIDE AND GUIDELINES.
- READ THE GUIDELINES AGAIN!

Step 1. Start the Arts

- ☐ Register your PTA at PTA org/Reflections.
- Confirm that your local PTA is in good standing with the state PTA and eligible to participate.
- ☐ Make sure the Reflections program is included in your PTA's program budget for the school year.
- Visit your state PTA website for program registration information and materials.

Step 2. Organize and Plan Your Program

- Recruit your committee/volunteers and engage school personnel and community members for additional support.
- Recruit creative professionals to judge student artwork.
- Determine which arts categories and grade divisions your PTA will offer. New program leaders may consider getting started with one or more arts category and division.
- Establish a timeline for the following activities.

Step 3. Promote Reflections

- Distribute program rules and student entry form.
- Promote artwork submission deadline and instructions.

Step 4. Organize Artwork for Judging

- Collect and organize artwork by category and division. Check entries for qualification.
- Facilitate judging and support judges as needed.
- Collect judges' scores and rank entries. Assign awards and prepare artwork for exhibition.

Step 5. Celebrate and Recognize Your Participants

- Announce awardees to the whole school community.
- ☐ Host a Reflections Celebration Event to showcase student work and distribute certificates/awards.
- Offer state and national opportunities for student recognition by sending your finalists to the next judging round. See State PTA's Leader Guide for details.

Step 6. Wrap Up





REGISTRATION IS OPTIONAL BUT ENCOURAGED

PTA.ORG/REFLECTIONS

SCROLL DOWN TO: "REGISTER HERE"

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PROMOTE REFLECTIONS



A complimentary after school creative workshop offered to our LWBE 2nd-5th grade students!

"Let Your Imagination FLY"

Graders

4th & 5th Graders

SIGN UPS begin Friday, September 11th @ please visit The Reflections tab













ADMINISTER THE PROGRAM



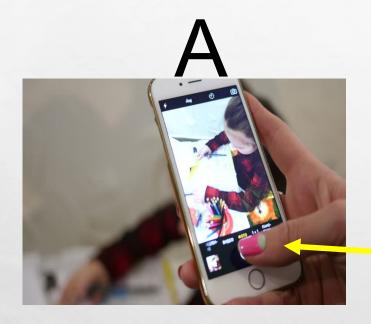


LOOK CLOSELY!





PHOTOGRAPHY



Mom's Hand







PHOTOGRAPHY OR ANY CATEGORY

A

В









FILM PRODUCTION



B



Mom's Hand





MUSIC COMPOSITION OR ANY CATEGORY





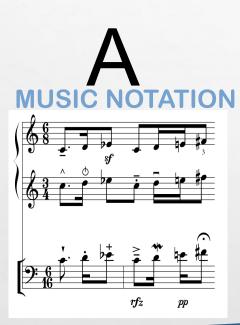






MUSIC COMPOSITION MIDDLE AND HIGH SCHOOL DIVISIONS





WRITTEN REFLECTIVE STATEMENT
THAT PROVIDES A MUSICALLY
TECHNICAL EXPLANATION



What must be submitted? A or B or Both or Either





A Reflective Statement would address questions such as the following:

- WHAT CREATIVE AND MUSICAL DECISIONS DID THE STUDENT MAKE TO ACHIEVE THE FINAL VERSION OF THE PIECE?
- HOW WERE THE MUSICAL ELEMENTS DEVELOPED?
- WHAT EQUIPMENT WAS USED (IF ANY)?
- WHAT SOUNDS AND/OR MUSICAL IDEAS WERE USED TO REPRESENT CERTAIN IDEAS OR EMOTIONS?
- HOW WERE THE STUDENT'S CREATIVE AND MUSICAL DECISIONS INFLUENCED BY THEIR EXPERTISE, CONTEXT, AND EXPRESSIVE INTENT?





LITERATURE



B



My family moved to a new house last year. I was very sad to leave my old house. On the day we moved, I ran right up to my new bedroom. Then, I looked out the back window. The backyard was beautiful! A giant oak tree and a pond were in my yard! I was so surprised, and definitely not sad any more!





VISUAL ARTS

A

B









VISUAL ARTS OR PHOTOGRAPHY?



What art category is this?





DANCE CHOREOGRAPHY AND FILM PRODUCTION



A MP4 B

CAVI

Which one can be submitted?
A only, B only, C only or Any









KNOW THE GUIDELINES

- STUDENT ENTRY FORMS must be FILLED OUT COMPLETELY, HAVE A TITLE and REQUIRE AN ARTIST STATEMENT!
- Students may submit entries in more than one art category and more than one entry in a single art category but this is up to the school
- Artwork MUST BE ORIGINAL and created for the purpose of this program and this year's theme
- Only ONE STUDENT may create the work and be recognized as the award recipient, but other students may appear in the artwork itself
- GENERAL PARTICIPATION, SPECIFIC ARTS CATEGORY AND SPECIAL ARTIST DIVISION <u>GUIDELINES MUST BE FOLLOWED!</u>
- Students should use the ARTIST STATEMENT to express how their submission relates to the theme.



ORGANIZE ARTWORK FOR REVIEWING

CHECK-IN ENTRIES

- 2. REVIEW ARTWORK & ENTRY FORMS FOR QUALIFICATION
- 3. SORT BY CATEGORY & AGE DIVISION
 - 4. PREPARE SCORECARDS
- 5. ASSIGN ENTRIES TO REVIEWERS

AWARD LEVELS

Award of Excellence, Award of Merit, Honorable Mention & Participation

REVIEWING RUBRIC

	Interpretation of Theme	How closely the artwork communicates the theme, based on the artwork itself and the artist statement	40 pts
Contract of the Contract of th	Artistic Merit/ Creativity	How creative and original the artwork is in its conception of the theme and its presentation	30 pts
	Mastery of Medium	The level of skill demonstrated in the basic principles/techniques of the artistic discipline	30 pts



REVIEWING ENTRIES

- . Chairs should not be a reviewer!
- BLIND JUDGING is required!
- Reviewers should focus on
 - A well-developed concept rather than technique
 - How the student uses artistic vision to portray theme
- Judges must see the artist's statement to make their decision





COMMON REASONS FOR INELIGIBILITY

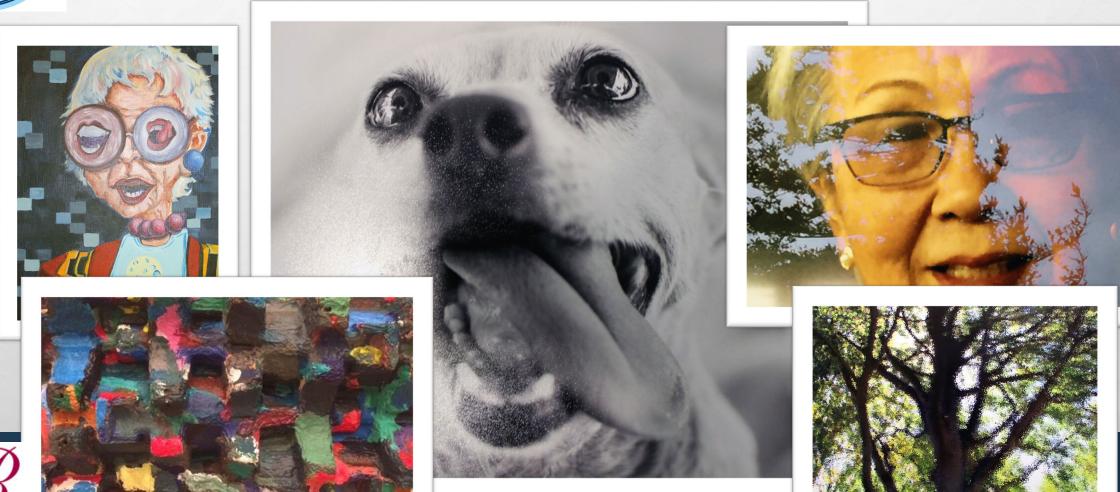


- Local PTA is not in good standing with the State PTA
- Submission prepared by more than one student
- Submission prepared by other than the student
- Submission entered in wrong category
- Submission entered in wrong division





UNLEASH & INSPIRE STUDENT'S ARTISTIC TALENTS







CELEBRATE AND RECOGNIZE ALL PARTICIPANTS

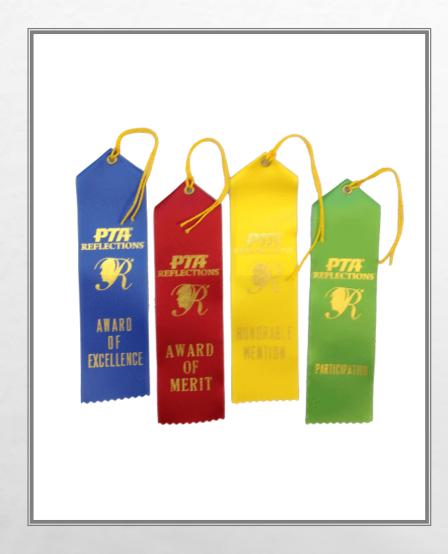
- DOUBLE CHECK SPELLING OF NAMES.
- PLAN A REFLECTIONS CELEBRATION EVENT.
- SHARE EVENT WITH MEDIA AND ALL FAMILIES AT YOUR SCHOOL, NOT JUST PARTICIPANTS.
- PRESENT CERTIFICATE OF PARTICIPATION AND OTHER AWARDS.
 AVAILABLE AT THE PTA STORE.









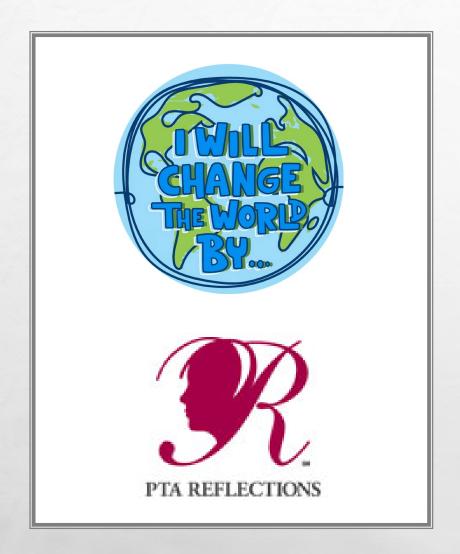


AWARDS



- **AWARD OF EXCELLENCE (1ST PLACE)**
 - THE VERY BEST ENTRIES, FULFILLS ALL 3 CRITERIA
 - ADVANCES TO NEXT JUDGING LEVEL.
- **AWARD OF MERIT (2ND PLACE)**
- HONORABLE MENTION (3RD PLACE)
- PARTICIPATION AWARD

BE SURE TO RECOGNIZE ALL STUDENTS FOR THEIR EFFORT AND CREATION!



HOW MANY AWARDS MAY BE GIVEN OUT?

THE NUMBER OF AWARDS YOU DECIDE TO GIVE OUT IS UP TO EACH SPECIFIC PTA.

TYPICALLY, ONLY THE TOP SCORED PIECE FROM EACH ARTS CATEGORY AND AGE DIVISION ADVANCES TO THE NEXT LEVEL - YOUR COUNCIL/DISTRICT – CHECK WITH THEM TO VERIFY.

PREPARING ENTRIES FOR THE NEXT LEVEL - SCHOOLS

- Check all paperwork carefully!
- . Check that entry forms are complete and legible.
- Check that entries have a title and artist's statement. These are requirements!
- Do you have copies of everything advancing to the next level?
- Were the entries carefully handled?
- An artist portfolio is strongly recommended for transport!



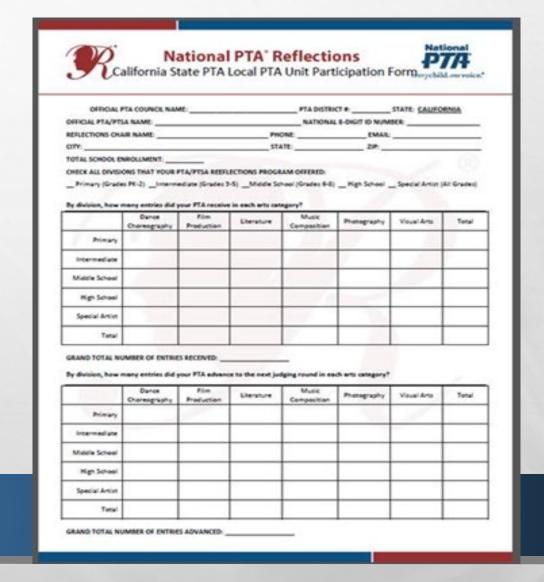




WRAP UP AND EVALUATE

SUBMIT LOCAL PTA UNIT
PARTICIPATION FORM WITH
ADVANCING ART TO
COUNCIL/DISTRICT

- SEND THANK YOU NOTES TO SCHOOL STAFF, COMMUNITY PARTNERS, PTA VOLUNTEERS AND JUDGES.
- FINISH PROGRAM EVALUATION.
- RETURN NON-ADVANCING WORK TO ARTISTS.
- CREATE NOTES/INFORMATION FOR NEXT COMMITTEE MEMBERS.





THEME SEARCH

OPENS ON SEPTEMBER 1ST AND CLOSES ON NOVEMBER 1, 2021 TO CAPTA

R	National PT Theme Search	A Reflection Entry Form	s .P7
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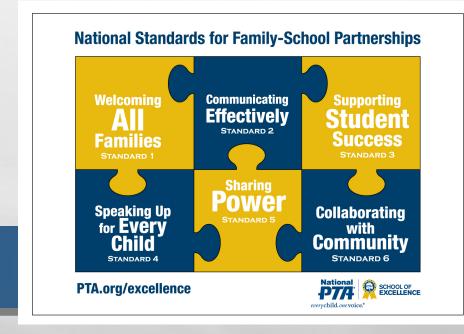
Or enter online: http://capta.org/programs-events/reflections/theme-search/



REFLECTIONS = FAMILY ENGAGEMENT

THE ARTS—AND THE NATIONAL PTA
REFLECTIONS PROGRAM—SUPPORT
STUDENT SUCCESS AND SERVE AS A
VALUABLE TOOL FOR BUILDING STRONG
PARTNERSHIPS IN YOUR SCHOOL
COMMUNITY. CELEBRATE ARTS LEARNING
IN YOUR SCHOOL COMMUNITY WITH
REFLECTIONS.

- STUDENTS WITH INVOLVED PARENTS ARE MORE LIKELY TO:
 - HAVE BETTER SOCIAL SKILLS
 - PASS THEIR CLASSES
 - ATTEND SCHOOL REGULARLY
 - EARN HIGHER GRADES AND TEST SCORES
 - GRADUATE AND GO ON TO POSTSECONDARY EDUCATION













QUESTIONS

THANK YOU FOR COMING TO THIS WORKSHOP AND GETTING EXCITED ABOUT REFLECTIONS 2021-2022. WE HOPE THAT YOU WILL BE INSPIRED TO START A PROGRAM AT YOUR SCHOOL OR CONTINUE TO BUILD YOUR PROGRAM!



WHO YA GONNA CONTACT?

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